

FILE

JANUARY 22

fashion Calendar

33rd year

a weekly publication

1973

JANUARY							FEBRUARY							MARCH							APRIL							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
1	2	3	4	5	6		1	2	3	4	5	6	7	8	9	10	11	12	13	14	1	2	3	4	5	6	7	
7	8	9	10	11	12	13	11	12	13	14	15	16	17	18	19	20	21	22	23	24	8	9	10	11	12	13	14	
14	15	16	17	18	19	20	18	19	20	21	22	23	24	25	26	27	28	29	30	15	16	17	18	19	20	21		
21	22	23	24	25	26	27	25	26	27	28	29	30	31	25	26	27	28	29	30	31	22	23	24	25	26	27	28	
28	29	30	31				25	26	27	28	29	30	31								29	30						
MAY							JUNE							JULY							AUGUST							
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13	14	15	16	17	18	19	17	18	19	20	21	22	23	24	25	26	27	28	29	30	19	20	21	22	23	24	25	
20	21	22	23	24	25	26	24	25	26	27	28	29	30	31	24	25	26	27	28	29	30	27	28	29	30	31	27	28
27	28	29	30	31			24	25	26	27	28	29	30		29	30	31				26	27	28	29	30	31		
SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
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2	3	4	5	6	7	8	7	8	9	10	11	12	13	14	15	14	15	16	17	18	11	12	13	14	15	16	17	
9	10	11	12	13	14	15	14	15	16	17	18	19	20	21	21	22	23	24	25	26	16	17	18	19	20	21	22	
16	17	18	19	20	21	22	21	22	23	24	25	26	27	28	29	28	29	30	31	25	26	27	28	29	30	31		
23	24	25	26	27	28	29	30	29	30	31					25	26	27	28	29	30	23	24	25	26	27	28	29	

ruth finley, publisher • tr 9-2343 • 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING SATURDAY, JANUARY 20, 1973

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 16-	SPRING AND SUMMER COUTURE SHOWINGS IN ROME		
Jan. 18	<u>Jan. 16:</u> 9:30 A.M. Tiziani, Via Gregoriana 41; 689293 7:00 P.M. Lancetti, 61, Via Condotti; 681907 <u>Jan. 17:</u> 11:00 A.M. Heinz Riva, Grand Hotel; 682675 4:00 P.M. Brugnoli, 6, via Abruzzi; 481544 9:30 P.M. Mila Schoen, Grand Hotel; 684805 <u>Jan. 18:</u> 1:00 P.M. Zingone Alta Moda (children), Hotel Excelsior; 659241 3:30 P.M. Andre Laug, Piazza di Spagna 81; 6780591 6:30 P.M. Lancetti, 61, via Condotti; 681907 Contact: Camera Nazionale Della Moda Italiana, Via Panama 26-00198, Rome.		
Wednesday	SUMMER LOOKS FOR	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE
Jan. 17-	GLAMOUR READER		SHOWROOM - 19TH FLOOR
Feb. 21	By appointment, Wednesdays at 9:00 A.M. Private shows for groups of 15 or more can be arranged. Contact: Barbara Telfer, 689-5900, ext. 566.		
Thursday	PRESS SHOWING: COUTURE	MR. JOHN, INC.	24 WEST 57TH STREET
Jan. 18	AND ACCESSORIES		SALON - 7TH FLOOR
2:30 P.M.	Spring and Summer couture and accessories. By invitation. Contact: Peter Brandon, PL. 7-1966.		
Thursday	BENEFIT PREVIEW:	WINTER ANTIQUES SHOW	7TH REGIMENT ARMORY
Jan. 18	ANTIQUES SHOW		PARK AVE. & 67TH STREET
6:00 P.M.-	Preview of 19th annual antiques show (tickets - \$25.00), benefit of East Side		
9:00 P.M.	Settlement House, 30 East 60th St., 682-5080. (Press, Jan. 18, 11:00-1:00 P.M.) Open, Jan. 19-29. Hours: 1:00-10:00 P.M.; Sundays, 1:00-6:00 P.M. Publicity: Virginia Holden, Bill Doll & Co., 150 East 52nd St., 586-8894.		
Jan. 18	9:30 P.M., VALENTINO-ROME, 24 Via Gregoriana, Rome. Contact: Yvonne Green, 752-1510.		
Beginning	SPRING-SUMMER	INTERNAT &	33 E. 68TH ST-INTERNAT
Friday	SPORTSWEAR COLLECTION	INTERNAT II	1411 BWAY-INTERNAT II
Jan. 19	Showings of International collections representing 10 countries. Continuous showings by appointment. Contact: Gena Torricelli, 628-7177.		
Friday	TWO CENTURIES EXHIBIT	PHILADELPHIA MUSEUM	SPECIAL EXHIBITION
Jan. 19-	IN PHILADELPHIA	OF ART	GALLERIES
Feb. 25	"A Sense of Style" -- Beginning with early Quaker families of the 18th century and continuing up to modern times, exhibit will include paintings, furniture and decorative arts, with costumed mannequins in period settings. (The Museum's Women's Committee will host a black tie dinner, Thurs., Jan. 18) Contact: Sandra Horrocks, Public Relations Department, 215-PO. 3-8100.		
Just Issued	SPRING 1974 FORECAST COLORS	COLOR ASSOCIATION OF U.S., INC.	200 MADISON AVENUE
	Advance color collection for women, children, body fashions and leisure styling. Contact: Ruth Maguire, MU. 5-5881.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Jan. 20 10:00 A.M.	THREE SHOWINGS OF BRIDAL FASHIONS Spring bridal showings at 10:00 and 11:30 A.M. and 1:00 P.M. For tickets, contact: TR. 5-7200, ext. 2133. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	8TH FLOOR SPECIAL EVENTS CENTER
Saturday Jan. 20 11:00 A.M.	SHOWING OF BRIDAL FASHIONS Show in conjunction with Bride's Magazine. Contact: WI. 7-3300, ext. 325.	LORD & TAYLOR	9TH FLOOR
Saturday Jan. 20- Jan. 25	MIDSUMMER MARKET <u>Sat., Jan. 20:</u> 11:30 A.M. Retail Seminar (Luncheon) <u>Sun., Jan. 21:</u> 7:30 A.M. "Cotton Up to Kids" (children's wear) 12:00 Noon "America Hurrah" (luncheon) 6:00 P.M. Group III Preview (cocktails) <u>Mon., Jan. 22:</u> 7:30 A.M. Midsummer Market Report 6:00 P.M. "Summer Texas Style" <u>Thurs., Jan. 25:</u> Monsanto Fall '73 Fabric Preview Contact: Kim Dawson, Apparel Mart, 2300 Stemmons Freeway, Dallas, Texas 75207	TEXAS FASHION CREATORS	APPAREL MART DALLAS, TEXAS
Saturday Jan. 20- Jan. 29	DISPLAY OF CAMPERS AND TRAILERS Featuring more than 150 models of campers, trailers and other recreational vehicles. Hours: 12:00 Noon-10:00 P.M.; Sun., 1:00-7:00 P.M. Tickets: \$2.50. Contact: Jerry Mullaney, 11 Warren St., N.Y.C., 233-6010.	INTERNATIONAL CAMPER & TRAILER SHOW	MADISON SQUARE GARDEN
Sunday Jan. 21- Jan. 24	SIXTH SEMI-ANNUAL BOUTIQUE SHOWING More than 800 lines of boutique apparel, footwear, giftwear and accessories for men, women, children; 24 countries represented. Exhibits on Mezzanine to 10th floor. Contact: Oscar Pluznick, Hotel McAlpin, Suite 2290, 524-5024.	NATIONAL FASHION AND BOUTIQUE SHOW	HOTEL McALPIN B'WAY & 34TH STREET
<u>WEEK BEGINNING MONDAY, JANUARY 22, 1973</u>			
Beginning Monday Jan. 22	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Muriel Franklin, 541-7690. Public Relations: Leslie Cunningham, 889-6185.	LEON BLOCK	1290 SIXTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Jan. 22	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 22	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 594-4470.	CASI BY JEFFREY SIMPSON	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 22	OPENING OF SUMMER COLLECTION Featuring hand crochets and designer knits. Continuous showings by appointment. Contact: 628-7177.	HELGA HOWIE OF SAN FRANCISCO	INTERNAT 33 EAST 68TH STREET
Beginning Monday Jan. 22	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Kay Farmer, OX. 5-4812.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 22	OPENING OF SUMMER COLLECTION Continuous SHOWINGS by appointment. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

COUTURE SHOWINGS IN PARIS -- SPRING AND SUMMER COLLECTIONS		
Monday		
Jan. 22-		
Jan. 25		
	<u>Mon., Jan. 22 . . .</u>	Tentative Jacques Esterel
		9:00 A.M. Serge LePage
		9:45 A.M. Ted Lapidus
		10:30 A.M. Christian Dior
		11:00 A.M. Jean Louis Scherrer
		12:15 P.M. Louis Feraud
		2:00 P.M. Marc Vaughan
		2:30 P.M. Christian Dior
		3:30 P.M. Serge LePage
		4:00 P.M. DeRauch
		5:30 P.M. Christian Dior, Courrèges
	<u>Tues., Jan. 23 . . .</u>	9:00 A.M. Courrèges
		10:00 A.M. Pierre Balmain; Marc Vaughan
		10:30 A.M. Hubert de Givenchy
		11:30 A.M. Lanvin
		12:30 P.M. J. Hercey
		2:00 P.M. Courrèges; Venet
		2:30 P.M. Marc Vaughan; Ungaro
		3:00 P.M. Hubert de Givenchy; Christian Dior; Balmain; DeRauch; Lanvin
		3:30 P.M. Chanel
		4:00 P.M. Guy Laroche; J. Hercey
		5:00 P.M. Torrente
	<u>Wed., Jan. 24 . . .</u>	9:30 A.M. Ungaro; Patou
		11:00 A.M. Laroche
		11:15 A.M. Nina Ricci
		12:00 Noon J.L. Scherrer
		12:30 P.M. Cerruti
		2:30 P.M. Patou; Ungaro
		3:00 P.M. Venet
		3:30 P.M. Chanel
		4:00 P.M. Molyneux; Laroche
		5:00 P.M. Nina Ricci; Jacques Esterel
		6:00 P.M. Ungaro
	<u>Thurs., Jan. 25 . . .</u>	9:15 A.M. Hubert de Givenchy
		10:30 A.M. Patou, DeRauch
		11:15 A.M. St. Laurent
		12:00 Noon Carven
		2:00 P.M. Jacques Griffe
		2:30 P.M. Nina Ricci, Laroche
		3:00 P.M. Grès; Hubert de Givenchy; Venet
		4:30 P.M. Molyneux
	<u>Fri., Jan. 26 . . .</u>	10:30 A.M. Grès
		3:00 P.M. Grès; Carven
		3:30 P.M. Molyneux

Contact: Mme. Denise DuBois, Chambre Syndicale de la Couture Parisienne, 100 rue du Faubourg, St. Honoré, Paris 8, France. Tel: 359-10-64.

Beginning Monday Jan. 22	OPENING OF SUMMER COLLECTION	MOUNTAIN ARTISANS	14 EAST 57TH STREET THE GAZEBO-2ND FLOOR
	Informal showings by appointment. Contact: Margaret Frank, 832-7077.		
Beginning Monday Jan. 22	OPENING OF SUMMER COLLECTION	NANTUCKET	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Continuous showings by appointment. Contact: George Rappaport, CH. 4-3558.		
Beginning Monday Jan. 22	OPENING OF SUMMER COLLECTION	RONA BY MARIO FORTE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Contact: LO. 5-1025. Publicity: Betty Yarmon, 755-3487.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 22	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO. 4-9194.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Jan. 23 1:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: CH. 4-0600.	MAISONETTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Jan. 23	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Bob Miller, 695-7715.	CONCEPT VII (JACK BODI & RONALD KOLODZIE)	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Jan. 23- Feb. 7	SUMMER COLLECTION IN NEW YORK By appointment. Contact: 213-627-0806 (L.A.); or 335-6033 (N.Y.).	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Wednesday Jan. 24 12:30 P.M.	FASHION SHOW AT LUNCHEON Reservations (\$6.25): CI. 6-9171. Barbetta Publ: Ellen Perl, TE. 2-8212.	PAGANNE BY GENE BERK	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 24 4:30 P.M. Cocktails	AWARDS AND FASHIONS IN WOOL Presentation of awards to national winners of "Make It Youself in Wool" contest. Show at 5:15 P.M. By invitation. Contact: Rosemary Tacco, LW.4-3490.	AMERICAN WOOL COUNCIL & SEVENTEEN MAGAZINE	ST. REGIS HOTEL
Beginning Wednesday Jan. 24	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Betsy Klein, 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Wednesday Jan. 24	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Helen Feinstein, LO. 3-6143.	SPORT TRIO BY RIKKI	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Jan. 24- Jan. 28	GERMAN FURNITURE FAIR IN COLOGNE, GERMANY Contact: German American Chamber of Commerce, 582-7788.		
Beginning Thursday Jan. 25	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 244-2700.	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Thursday Jan. 25	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 244-2700.	GINESSA (DIV. GINALA)	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Thursday Jan. 25	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Marion Auley, 947-8470.	WM. PEARSON FOR BASS LTD.; WILLI; REBECCA	SYLVAN RICH 530 SEVENTH-20TH FLOOR
Beginning Thursday Jan. 25	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Thursday Jan. 25	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 736-1690.	CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

CONTINUOUS SHOWINGS - THESE SUMMER COLLECTIONS HAVE OPENED

ADDENDA BY PATTI CAPPALLI 1407 Broadway, Room 915, 736-5282.
BANFF INTERNATIONAL 1410 Broadway, 4th floor, 736-4590
BLASSPORT. 550 Seventh Avenue, 2nd floor, 354-1500
ELEANOR BRENNER FOR BRENNER COUTURE. . 498 Seventh Avenue, 5th floor, 239-1150
BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 563-0416
COMPANY 5 BY MAURICE ANTAYA 530 Seventh Avenue, 4th floor, 354-8120
DAVID CRYSTAL. 498 Seventh Avenue, 23rd floor, BR. 9-6560
DAMON BY FRANCESCA 1410 Broadway, 12th floor, MU. 3-2467.
D'AMSELLE BY DON SAYRES 512 Seventh Avenue, 31st floor, 565-3600
DESIGN THAI; STAR OF SIAM 550 Seventh Avenue, 18th floor, 239-8530
DIANE VON FURSTENBERG. 530 Seventh Avenue, 14th floor, 354-8336
GALLANT INTERNATIONAL (HERBERT GALLANT) . . 205 West 39th Street, 8th floor, LA. 4-7285
GAY GIBSON 1411 Broadway, 24th floor, 564-3913
GINORI 498 Seventh Avenue, 12th floor, 582-3078
GIORGINI 550 Seventh Avenue, 5th floor, 279-3410
GREAT TIMES 1407 Broadway, 17th floor, 868-3210
NATALIE GREEN 500 Seventh Avenue, 14th floor, 565-1888
DANIEL HECHTER 512 Seventh Avenue, 4th floor, 868-3215
HITCH LTD. BY JONATHAN HITCHCOCK . . . 530 Seventh Avenue, 3rd floor, 239-0545
(KREISLER GROUP)
JAEGER COMPANY 1407 Broadway, 41st floor, 868-1620
ANNE KLEIN AND COMPANY 205 West 39th Street, 3rd floor, 279-9915
LAIRD KNOX 512 Seventh Avenue, 37th floor, LA. 4-2544
LIFESTYLE BY STAN HERMAN 512 Seventh Avenue, 33rd floor, 354-6033
LOOMTOGS 1407 Broadway, 35th floor, 594-2100
LORCH-WESTWAY 498 Seventh Avenue, 10th floor, 563-4844
MAIN STREET FASHIONS 500 Seventh Avenue, 17th floor, 524-9800.
ORIGINALA 512 Seventh Avenue, 43rd floor, 695-5100.

THESE SUMMER COLLECTIONS HAVE OPENED - (Continued from page 5)

PAGANNE BY GENE BERK 530 Seventh Avenue, 12th floor, PE. 6-0151
 R.S. SPORT, INC. 205 West 39th Street, 9th floor, 736-5890
 SMITH & JONES BY MORTON MYLES 498 Seventh Avenue, 11th floor, PL. 3-8421
 KEN SCOTT. 17 East 67th Street, 3rd floor, 249-9600
 SPORTWHIRL BY JEANNE CAMPBELL 498 Seventh Avenue, 15th floor, 565-1445
 TANNER OF N.C.; TOBY TANNER; TANNERWAY. . 530 Seventh Avenue, 28th floor, 244-6350
 WILLIE WOO 15 West 38th Street, 5th floor, 354-1411

Friday	OPENING OF SUMMER	ARKIN COLLECTION;	530 SEVENTH AVENUE
Jan. 26	COLLECTION	ANDREW ARKIN	SHOWROOM - 7TH FLOOR
12:00 Noon	By invitation. Thereafter by appointment. Contact: Celeste Lucci, WI. 7-5324		

Friday	SPRING AND SUMMER COUTURE SHOWINGS IN MADRID		
Jan. 26-	<u>Fri., Jan. 26:</u> 9:30 A.M. Pedro Rovira		Melia Castilla Hotel
Jan. 27	11:00 A.M. Santa Eulalia		Melia Castilla Hotel
	12:30 P.M. Carmen Mir		Melia Castilla Hotel
	4:30 P.M. Pedro Rodriguez		Alcala 54
	6:30 P.M. Elio Berhanyer		Ayala 124
	<u>Sat., Jan. 27:</u> 9:30 A.M. Lino		Plaza Santa Barbara 3
	11:30 A.M. Herrera Y Ollero		Almirante 9
	4:30 P.M. Pertegaz		Matias Montero 8
	Contact: Camera de la Moda Espanol, Rosario Pino 6, 4C, Madrid 20 (270-40-73)		

Sunday	FALL '73	DESIGNER SHOE GUILD	ESSEX HOUSE
Jan. 28-	FOOTWEAR FASHIONS		
Feb. 1	Members showing: Cardone and Baker, Delman, David Evins, Erica, Howard Fox,		
9:00 A.M.-	John Jerro, Mabel Julianelli, Herbert Levine, Newton Elkin, Palizzio, Stanley		
5:00 P.M.	Philipson, Dominic Romano, Zuckerman and Fox. Publicity: Billie Gould, 869-1675.		

Jan. 28-	CHICAGO GIFT SHOW AT PALMER HOUSE AND McCORMICK PLACE, CHICAGO		
Feb. 1	Contact: Maxine or Robert Carman, Little Bros., 220 Fifth Ave., 686-1677.		

Monday	FOOTWEAR FASHION	NATIONAL SHOE FAIR	WALDORF-ASTORIA
Jan. 29	PROJECTIONS	OF AMERICA	GRAND BALLROOM
8:30 A.M.	Fall and Winter '73 apparel and footwear trends for men, women and children. Sponsored jointly by American Footwear Industries Assn., Inc., Natl Shoe Retailers Assn., Volume Footwear Retailers of America. Tickets: \$20.00 each.		
	Contact: Thelma Hennessey, 685-7520.		

Monday	OPENING OF SUMMER	MISS GILL BOUTIQUE	42 EAST 57TH STREET
Jan. 29	COLLECTION		SHOWROOM - 4TH FLOOR
4:15 P.M.	By reservation. Contact: 758-8301. Publicity: Dorelle Assoc., 489-8420.		

Monday	OPENING OF SUMMER	CLAUDIA BY	HOTEL PIERRE
Jan. 29	COLLECTION	GEORGE HALLEY	COTILLION ROOM
5:30 P.M.	Show at 6:00 P.M., by invitation. Thereafter by appointment in showroom, 498 Seventh Avenue, 9th floor. Contact: 564-0910.		
Cocktails			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 594-0870.	JEREMY BY ALAN PHILLIPS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Bernice Geller, 947-2055.	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: BR. 9-5991.	MIGNON BY DOROTHY FARBO	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Bill Friese, 354-0640.	LEO NARDUCCI AMBIANCE	530 SEVENTH AVENUE NEW SHOWRM - 3RD FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Daytime and evening dresses and leisure clothes, designed by Jay Anderson and Fred Ackerman. Continuous by appointment. Contact: Mrs. Penny Walker, 947-0964. Public Relations: Margaret Hodge Co., 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 354-1855.	MARY ANN RESTIVO OF GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LW. 4-0454.	NINA RICCI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 29	SUMMER COLLECTION BY CLOVIS RUFFIN Continuous showings by appointment. Contact: Johanna Burke, 239-0545.	RUFFINWEAR LTD. FOR THE KREISLER GROUP	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO. 3-1640. Publicity: Vera Bacal, PL. 3-8421.	GLORIA SACHS HABERDASHERY	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 29	SPRING INTO SUMMER COLLECTION Continuous showings by appointment. Contact: Sydney Bloomberg, 736-5890.	JOSEPH STEIN	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER SPORTSWEAR COLLECTION Continuous showings by appointment. Contact: 279-8120.	TUDOR SQUARE BY BERT GEIGER	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Tuesday Jan. 30 9:00 A.M. - 10:00 A.M.	FASHION IN FERMENT COURSE - SPRING 1973 14 Tuesday sessions - Panoramic, contemporary course. Changing American lives, activities, attitudes in interaction with clothes. Subjects: Stores USA; Department Stores; Specialty Shops, Boutiques, Shopping Centers, New Roles for Retailing, The Fashion Message; Newspapers, Magazines, Direct Mail, Radio, Television, Fashion Shows, Display, Intercom Media. Festival of Films and Slides. "Fashion in Ferment for America in Ferment, Now-to-Next" - Fee: \$42.00. Registration in person, Jan. 22-27. School catalogue, contact: Registrar, 675-2700.	ESTELLE HAMBURGER	THE NEW SCHOOL & PARSONS 66 WEST 12TH STREET
Tuesday Jan. 30 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 6 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Jan. 30 10:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 524-3520.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Jan. 30 11:30 A.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter, by appointment. Contact: Matty, CH. 4-4940; CH 4-7522	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Jan. 30 1:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Jan. 30 1:45 P.M.	OPENING OF SUMMER COLLECTION <u>(Note change of time).</u>	SOMETHING! BY OSCAR DE LA RENTA By reservation. Contact: Syd Shaw, 594-5424.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Jan. 30 2:30 P.M.	SUMMER COLLECTION BY MARIE McCARTHY Also, Mon., Feb. 5 at 2:30. By reservation. Contact: CH. 4-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Jan. 30 4:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Also Mon., Feb. 5 at 4:00, by reservation. Contact: Mary Jean Rainnie, WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Jan. 30	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Jan. 30	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings. Contact: 244-7270.	SARMI & SARMI BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Jan. 30	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LA. 4-9311.	TED BROWN BY FRANCES PRISCO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Jan. 30	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Gertrude Leopold, PE. 6-5547.	HARMAY BY ST. AMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Jan. 30	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Tuesday Jan. 30	OPENING OF SUMMER COLLECTION Continuous showings. Contact: WI. 7-0511.	DAVID MORRIS CO. BY HARRY STREIBEL	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 30	OPENING OF SUMMER COLLECTION (Note new showroom at end of January). By appointment. Contact: 868-2880.	PAPILLON	530 SEVENTH AVENUE NEW SHOWROOM-14TH FLR.
Beginning Tuesday Jan. 30	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LA. 4-4562.	SAMUEL ROBERT BY GIORGIO DI SANT'ANGELO	1407 BROADWAY SHOWROOM - 40TH FLOOR
Wednesday Jan. 31 10:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Bette West, 354-0824.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Jan. 31 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Marilyn Pignoni, 524-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Jan. 31 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Jan. 31 1:00 P.M.	OPENING OF SUMMER COLLECTION Including Harold Levine Boutique. Also Feb. 6 at 12:00 Noon. <u>(Note change of time)</u> . Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Jan. 31 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 564-3600.	OLE BORDEN FOR REMBRANDT INT'L LTD.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Jan. 31 4:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: Joe Kahan, 354-9440.	MARITA BY ANTHONY MUTO	530 SEVENTH AVENUE NEW SHOWROOM - 5TH FLOOR
Beginning Wednesday Jan. 31	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 563-6126.	CLARET BY BETSE CANN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Jan. 31	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 563-6126.	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Feb. 1 9:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 758-8301. Publ: Monie Begley, Dorelle Assoc, 489-8420.	SAZ	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
Thursday Feb. 1 10:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Sidney Scher, LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Feb. 1 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: 594-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Feb. 1 2:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Feb. 1 3:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: Florrie Milan, 244-6231.	ADRI	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Feb. 1 4:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 594-0030.	MALCOLM STARR BY RIZKALLAH	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Feb. 1 4:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Also Feb. 7 at 2:30. Contact: LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Feb. 1 5:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6 at 5:30, by reservation. Continuous through Feb. 10 by appointment. Contact: 213-657-7377.	AGHAYAN/MACKIE	HOTEL GOTHAM PRIVATE SUITE
Beginning Thursday Feb. 1	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-4600.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Thursday Feb. 1	SUMMER COLLECTION BY GEORGE SAMEN Continuous by appointment. Contact: 947-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Feb. 4- Feb. 7	NATIONAL NOTIONS SHOW AT STATLER HILTON Contact: Little Bros., 686-1677.		
Monday Feb. 5 10:00 A.M.	SHOWING OF SWEATERS & SPORTSWEAR FOR WOMEN By invitation. (<u>Note change of date</u>) Thereafter by appointment. Contact: Roz Rubenstein, 260-2523.	D D DOMINICK LTD.	1441 BROADWAY AUDITORIUM - MEZZ.
Monday Feb. 5 12:00 Noon & 3:00 P.M.	OPENING OF SUMMER COLLECTION The Designer Collection - showing for press, buyers and private customers. (Seating by reservation). Contact: Carol Richards, 245-1550.	GIORGIO DI SANT'ANGELO	6 WEST 56TH STREET SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 5	2:30 P.M., LEW PRINCE OF ALDRICH, INC., (2nd show), 530 7th, CH. 4-1872.		
Feb. 5	4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh Ave., 21st fl., WI. 7-8235.		
Feb. 5- Feb. 8	MAIT 9TH ITALIAN KNITWEAR EXHIBITION IN FLORENCE Contact: Viale Gramsci, 9/2, Florence. 67-91-95.		
Beginning Monday Feb. 5	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO. 4-1080.	KIMBERLY	1410 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Monday Feb. 5	OPENING OF SUMMER COLECTION Continuous showings by appointment. Contact: 838-7091.	FERDINANDO SARMI	29 WEST 57TH STREET SHOWROOM - 2ND FLOOR
Feb. 6	10:00 A.M., ADELE SIMPSON (2nd show), 530 7th Ave., 23rd fl., LA. 4-7626.		
Tuesday Feb. 6 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Feb. 6	12:00 Noon, HAROLD LEVINE (2nd show), 530 Seventh, 21st fl., LA. 4-0237.		
Tuesday Feb. 6 1:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Feb. 6	5:30 P.M., AGHAYAN/MACKIE (2nd show), Hotel Gotham, private suite, 213-657-7377.		
Feb. 6- Feb. 10	INTERNATIONAL FASHION FAIR IN COLOGNE, GERMANY Contact: German American Chamber of Commerce, 582-7788.		
Tuesday Feb. 6- Feb. 12	FALL MENSWEAR FROM SWEDEN "The Vikings are Coming"--leading Swedish menswear designers Fall collections By appointment. Contact: Miss Wilson Jan. 26-Feb. 5, 751-5900; Feb. 6-12, 247-2700.	SWEDISH TRADE COMMISSION	WARWICK HOTEL
Wednesday Feb. 7 11:30 A.M.	PREVIEW: GIVENCHY NOUVELLE BOUTIQUE Showing of exclusive Spring collection. Press show by invitation. Publicity: Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	2ND FLOOR
Wednesday Feb. 7 12:30 P.M. Luncheon	LUNCHEON SHOW: "A CUPID COLLECTION" Featuring designs by Margit Brandt, Pucci, and Vera Prints. Reservations (\$6.25): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	FORMFIT ROGERS (530 FIFTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Feb. 7	2:30 P.M., TRIGERE, INC., (2nd show), 550 Seventh Ave., 16th fl., LO. 3-1600.		
Beginning Wednesday Feb. 7	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Susan Lawson, BR. 9-9223.	CUDDLECOAT BY VICTOR JORIS LA PLAQUE DE PARIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Feb. 7	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Abbott, 279-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 8 11:30 A.M.	PRESS SHOWING: SUMMER COLLECTION By invitation. Buyers at 3:00 P.M. Contact: Teri White, 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Feb. 8	3:00 P.M., HALSTON (2nd show), 550 Seventh Ave., 14th fl., 354-6340.		
Friday Feb. 9 2:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: 213-272-1445.	GALANOS (2254 SO. SEPULVEDA BLVD)	HOTEL PLAZA BAROQUE SUITE
Feb. 10	CHILDREN'S FASHION EXHIBITION IN PARIS (Feb. 10-13)		
Feb. 10	CORSETRY & WOMEN'S LINGERIE EXHIBITION IN PARIS (Feb. 10-13)		
Feb. 10	KNITWEAR INDUSTRIES EXHIBITION IN PARIS (Feb. 10-13)		
Saturday Feb. 10- Feb. 13	INTERNATIONAL MENSWEAR SHOW IN PARIS Salon Européen de l'Habillement Masculin presentation by more than 600 exhibitors of fashions for men, young men and boys. Also, International Knitwear Show (S.I.M.) and women's ready-to-wear and boutique. Contact: Promas, 8 rue de Richelieu, 75001 Paris; or Pamela DuBose, 354-8620; (Press); Buyers-French Trade Shows, 582-4960.	S.E.H.M.	PORTE DE VERSAILLES RENAN HALL-PARIS XI
Monday Feb. 12- Feb. 16	TEL-AVIV FASHION WEEK AT HILTON HOTEL IN ISRAEL More than 80 Israeli manufacturers, as well as manufacturers from all over the world, will show their Fall-Winter 1973 Collections. Contact: Talma Vardi, Israel Trade Commission, 111 West 40th St., PL. 2-5600.		
Wednesday Feb. 14- Feb. 18	FIFTEENTH ANNUAL MENSWEAR PRESS PREVIEW Spring-Summer press preview, in conjunction with Menswear Retailers of America convention. Fashion clinics and exhibits. Presentation of 14th annual "Lulu" Journalism Award. Executive Director: Norman Karr. Fashion Director: Max Evans. Contact: Katherine Agnello, LT. 1-8210.	MEN'S FASHION ASSOCIATION	DRAKE HOTEL CHICAGO
Friday Feb. 16 11:45 A.M. Luncheon	COSMETICS LUNCHEON "The New Consumer: Maverick in the Market Place" -- 1. Who is She: Report from ten key beauty makers; 2. What motivates her -- Speaker: Dr. Natalie Shaness, psychiatrist and lecturer; 3. Where is she buying -- Speaker: David Mahon, president, Norton Simon, Inc. Co-chmn: June Leaman, vice pres., Creative Service and Advertising, Estee Lauder; Norma Bodine Stevens, vice pres., DKG Advg. Prices: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Wednesday Feb. 21 11:30 A.M.	HANAE MORI PRESS & CUSTOMER SHOW Showing of exclusive Spring, Summer collection of Japanese fashions, designed by Hanae Mori. Publicity: Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	4TH FLOOR PLAZA APPROACH
Monday Feb. 26 11:30 A.M.	TRIGERE CUSTOMER SHOW Spring and Summer collection. Publicity: Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	4TH FLOOR PLAZA APPROACH

1974

JANUARY							FEBRUARY							MARCH						
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27	28	29	30	31			24	25	26	27	28			24	25	26	27	28	29	30
APRIL							MAY							JUNE						
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28	29	30		26	27	28	29	30	31					23	24	25	26	27	28	29
JULY							AUGUST							SEPTEMBER						
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OCTOBER							NOVEMBER							DECEMBER						
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27	28	29	30	31			24	25	26	27	28	29	30	29	30	31				